



Creating Your Career In Communications And Entertainment Leonard Mogel

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Creating Your Career In Communications And Entertainment Leonard Mogel:

Creating Your Career in Communications and Entertainment Leonard Mogel,1998 This premiere edition from Leonard Mogel provides up to date snapshots with data forecasts and analyses of career opportunities in the worlds of publishing communications media and entertainment A veteran of the printing publishing and movie industries Mogel offers dozens of specific career tips and many interviews with experts in each field Offering visions of dream jobs with a healthy dose of perspective and wisdom this volume is intended for readers interested in pursuing careers in media and entertainment

Making It in Public Relations Leonard Mogel,2010-08 Careers in Communications and Entertainment Leonard Mogel,2000-01-02 *This Business of Broadcasting* Leonard Mogel,2004 This guide provides industry background and career advice in a three part arrangement The first on television covers organizational structures within the networks and stations programming syndication new technology and the structures of cable television The second part on radio focuses programming formats advertising formats advertising Public Relations Quarterly ,1998 Careers in Graphic Communications Sally Ann Flecker,Pamela J. Groff,1998 **The Newspaper** Leonard Mogel,2000 This resource from Leonard Mogel serves as a primer for those interested in pursuing a career in the newspaper business It discusses the medium as it exists today and how it is meeting competition from the other deliverers of news The book provides fundamentals on the types of existing newspapers from the big U S dailies to the community weeklies job opportunities including tips for job hunters newspaper operations and production newspaper display and classified advertising and newspaper marketing and promotion Also included are special sections and chapters discussing journalism school and program attributes Sunday magazines and comics and the internal operations of the Associated Press and other news gathering services **The Magazine** Leonard Mogel,1998 For 20 years this book has been in the forefront as the prime source of information on succeeding in the magazine business Leonard Mogel shares his expertise gained from more than 35 years of magazine experience in this thoroughly revised and updated full color edition It is an excellent primer for starting a magazine and also provides the facts figures and concepts needed to enter and become successfully employed in the magazine business Features include fundamentals of how to prepare a dummy issue and write a business plan descriptions of job opportunities in the various phases of magazine publication and candid interviews with industry leaders as well as case histories of failures and successes *Who's Who in the West* Marquis Who's Who,2006-06 **Vidura** ,1998 Book Review Index ,2003 Vols 8 10 of the 1965 1984 master cumulation constitute a title index **The Cumulative Book Index** ,1998 A world list of books in the English language **Making It in Book Publishing** Leonard Mogel,2010-08 **Books In Print 2004-2005** Ed Bowker Staff,Staff Bowker, Ed,2004 **Where to Start Career Planning** Pamela L. Feodoroff,Carolyn L. Lindquist,Peterson's,Peterson's Guides Staff,1991-07-17 Subject Guide to Books in Print ,2001

Journal of the Audio Engineering Society Audio Engineering Society,2000 Directory of members published as pt 2 of

Apr 1954 issue Making it in the Media Professions Leonard Mogel,1988 *Kliatt Young Adult Paperback Book Guide*
,1988 **Job Hunter's Sourcebook** Kathleen E. Maki Potts,1999 Identifies sources of want ads placement and referral
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